



## Building And Nurturing Your Professional Network Chatbox

11:04:07 From Lilly-Anne Bise to Everyone:

Im preparing to eat a groundhog here, no Rodent determines my seasons!

11:04:17 From Heather Varney to Everyone:

Reacted to "Im preparing to eat ..." with 🤔

11:04:24 From Jason Dreyer to Everyone:

Reacted to "Im preparing to eat ..." with 🤔

11:04:25 From Brenda L. Peterson, The Layoff Lady to Everyone:

Reacted to "Im preparing to eat ..." with 👍

11:04:27 From Shannon Tipton to Everyone:

Reacted to "Im preparing to eat ..." with 😊

11:04:40 From Amy Dinning to Everyone:

Reacted to "Im preparing to eat ..." with 👍

11:05:40 From Shannon Tipton to Everyone:

<https://www.learningrebels.com/wp-content/uploads/2024/01/Virtual-Networking-Planner.pdf>

11:07:36 From Connie Halvorsen to Everyone:

I love the checklist!

11:07:43 From Shannon Tipton to Everyone:

<https://www.learningrebels.com/2021/01/14/hacking-virtual-networking/>

11:08:51 From Lilly-Anne Bise to Everyone:

Reacted to "I love the checklist..." with 👍

11:09:22 From Amy Dinning to Everyone:

Now they are limiting connections for the free accounts

11:09:35 From Jason Dreyer to Everyone:

Reacted to "Now they are limitin..." with 😱

11:11:26 From Justine Jardy to Everyone:

Reacted to "Im preparing to eat ..." with 😊

11:13:08 From Kristen Geany to Everyone:

I love your checklist - and super important to post and/or write an article (genAI like Claude.ai is an editing/prompt friend!) each week - and being mindful of what you like and comment about (use genAI to help you here too!) - and 8 word comment helps for algorithm

11:15:52 From Brenda L. Peterson, The Layoff Lady to Everyone:

Here's an article with a few more details on connection limits for free accounts:

<https://skylead.io/blog/linkedin-connection-limit/>

11:18:16 From Jason Dreyer to Everyone:

Reacted to "I love your checklis..." with 👍

11:19:35 From Amy Dinning to Everyone:

Reacted to "Here's an article wi..." with 👍

11:22:21 From Kristen Geany to Everyone:

Brenda Meller

11:25:08 From Kristen Geany to Everyone:

Writing articles and posting substantive comments to accompany a repost can be so helpful demonstrating the key skills that align with your personal brand, too (kind of the interview/meeting before the interview)

11:25:13 From Amy Dinning to Everyone:

Replying to "Brenda Meller"

Thanks I just asked to connect with her

11:25:15 From Heather Varney to Everyone:

Reacted to "Writing articles and..." with 🙌

11:25:44 From Shannon Tipton to Everyone:

authenticity matters

11:26:09 From Kristen Geany to Everyone:

Reacted to "Thanks I just asked ..." with ❤️

11:26:33 From Kristen Geany to Everyone:

Replying to "Brenda Meller"

@Amy Dinning she is delightful on top of being an expert

11:26:59 From Connie Halvorsen to Everyone:

Reacted to "authenticity matters" with 👍

11:27:29 From Kristen Geany to Everyone:

Reacted to "authenticity matters" with 👍

11:28:01 From Heather Varney to Everyone:

It also attracts people that have similar values/skills that will help build your network and influence.

11:28:27 From Brenda L. Peterson, The Layoff Lady to Everyone:

Reacted to "It also attracts peo..." with 👍

11:28:45 From Jason Dreyer to Everyone:

It become really easy to fall into imposter syndrome

11:28:52 From Kristen Geany to Everyone:

Reacted to "It also attracts peo..." with 👍

11:28:58 From Lilly-Anne Bise to Everyone:

Reacted to "It become really eas..." with 👍

11:29:02 From Victoria Nelson to Everyone:

Reacted to "It become really eas..." with 👍

11:29:11 From Shannon Tipton to Everyone:

Reacted to "It become really eas..." with 🙌

11:29:19 From Erica Beggan to Everyone:

It can trigger an "imposter syndrome" reaction within me. That's why I thread that needle delicately.

11:29:26 From Kristen Geany to Everyone:

Replying to "It also attracts peo..."

So true! I have connected with some amazing people that I would not have if not for posting

11:29:34 From Lilly-Anne Bise to Everyone:

Reacted to "It can trigger an "i..." with 🙌

11:29:46 From Jason Dreyer to Everyone:

Reacted to "It can trigger an "i..." with 🙌

11:29:56 From Erica Beggan to Everyone:

Reacted to "It become really eas..." with 🙌

11:29:56 From Connie Halvorsen to Everyone:

Reacted to "So true! I have conn..." with 👍

11:30:09 From Brent Schlenker to Everyone:

Also need to double check your network and make sure that you are also connecting to those who actually do the hiring of you and your network.

11:30:16 From Erica Beggan to Everyone:

Replying to "It become really eas..."

LOL - we were thinking the same thing!

11:30:30 From Victoria Nelson to Everyone:

I struggle with making posts because I often think I don't have a original insight that differs from what's already out there.

11:30:40 From Erica Beggan to Everyone:

Reacted to "Also need to double ..." with 🙌

11:30:45 From Amy Dinning to Everyone:

I connected with Julie Winkle Giulioni several years ago about her book and was able to have a call with her and meet her in person at the last 2 ATD conferences

11:31:05 From Heather Varney to Everyone:

Yeah, it's OK to clean up your network as your skills/knowledge and even values change.

11:31:06 From Kristen Geany to Everyone:

Replying to "I struggle with maki..."

Use genAI to help you here! Claude.ai is a great tool

11:31:23 From Victoria Nelson to Everyone:

Replying to "I struggle with maki..."

Thank you, Kristen!

11:31:41 From Erica Beggan to Everyone:

Replying to "Also need to double ..."

I would also add Brent, that it's a good idea to connect with folks in "adjacent" jobs/industries.

11:31:48 From Brenda L. Peterson, The Layoff Lady to Everyone:

Reacted to "I would also add Bre..." with 👍

11:31:51 From Jason Dreyer to Everyone:

Reacted to "Yeah, it's OK to cle..." with 👍

11:32:16 From Jason Dreyer to Everyone:

I do

11:32:18 From Erica Beggan to Everyone:

Replying to "Also need to double ..."

Helps with reducing "echo chambering" within our network.

11:32:21 From Lilly-Anne Bise to Everyone:

I haven't so I don't

11:32:23 From Kristen Geany to Everyone:

Replying to "I struggle with maki..."

@Victoria Nelson my pleasure! It has been super helpful in providing prompts, summaries and then I edit from there. Of course your "guidance" to the tool is critical

11:32:27 From Amy Dinning to Everyone:

being tired

11:32:28 From Brenda L. Peterson, The Layoff Lady to Everyone:

For some, it's not knowing where to even start.

11:32:39 From Connie Halvorsen to Everyone:

I feel like I don't have anything of interest to share. So many others have so much more!

11:32:43 From Heather Varney to Everyone:

Get too busy and forget or don't have time/energy to.

11:32:47 From Brenda L. Peterson, The Layoff Lady to Everyone:

It's also easier to not start when you're not sure where to even begin.

11:32:54 From Brenda L. Peterson, The Layoff Lady to Everyone:

Reacted to "Get too busy and for..." with 👍

11:32:58 From Connie Halvorsen to Everyone:

Reacted to "For some, it's not k..." with 👍

11:32:58 From jennifer kirby to Everyone:

desire to stay authentic (manage my brand)

11:33:03 From Jason Dreyer to Everyone:

Reacted to "It's also easier to ..." with ❤️

11:33:06 From Brenda L. Peterson, The Layoff Lady to Everyone:

Reacted to "desire to stay authe..." with 👍

11:33:21 From Connie Halvorsen to Everyone:

Reacted to "Helps with reducing ..." with 👍

11:34:49 From Erica Beggan to Everyone:

I like that Shannon - "write for reflection"

11:35:03 From Connie Halvorsen to Everyone:

Reacted to "I like that Shannon ..." with ❤️

11:35:10 From Brenda L. Peterson, The Layoff Lady to Everyone:

I do love a good checklist.

11:35:21 From Lilly-Anne Bise to Everyone:

Reacted to "I do love a good che..." with ❤️

11:35:48 From Victoria Nelson to Everyone:

Reacted to "@Victoria Nelson my ..." with 👍

11:35:52 From Connie Halvorsen to Everyone:

Reacted to "I do love a good che..." with ❤️

11:36:35 From Brent Schlenker to Everyone:

You don't need to have something profound to state in a post. IMO, I think an authentic question is better. Don't think of a post as posting as an expert. Post as normal person searching for answers to things on your mind.

11:36:38 From Amy Dinning to Everyone:

to learn from people who post

11:36:48 From Brenda L. Peterson, The Layoff Lady to Everyone:

Building relationships with new people in the fields of L&D, OD, and those experiencing layoffs.

11:36:51 From Erica Beggan to Everyone:

Reacted to "You don't need to ha..." with ❤️

11:36:58 From Victoria Nelson to Everyone:

I enjoy hearing about the work that others are doing in my network.

11:37:10 From Jason Dreyer to Everyone:

To find my next gig

11:37:18 From Lilly-Anne Bise to Everyone:

Helping others connect. Practice Curation. To learn in small bites. Someday I might need

a new gig.

11:37:18 From Brenda L. Peterson, The Layoff Lady to Everyone:

I also use LinkedIn for ongoing learning opportunities.

11:37:25 From Kristen Geany to Everyone:

Finding gigs, demonstrating skills that I possess that are not readily seen in job titles (looking to pivot career focus), demonstrating expertise, increase connections with like-minded people

11:37:41 From Brenda L. Peterson, The Layoff Lady to Everyone:

Reacted to "Finding gigs, demons..." with 👍

11:37:46 From jennifer kirby to Everyone:

my why: stay apprised of ex-colleagues whereabouts, connect with people I've met at diff events (vs keep biz cards and can't place them). Celebrating new roles, promotions, etc. Blog post are bonuses for me.

11:38:02 From Kristen Geany to Everyone:

Reacted to "my why: stay apprise..." with 👍

11:38:10 From Lilly-Anne Bise to Everyone:

Reacted to "my why: stay apprise..." with 🙌

11:38:41 From Connie Halvorsen to Everyone:

Reacted to "my why: stay apprise..." with 👍

11:38:57 From Brenda L. Peterson, The Layoff Lady to Everyone:

Reacted to "my why: stay apprise..." with 👍

11:40:14 From jennifer kirby to Everyone:

Reacted to "Finding gigs, demons..." with 👍

11:40:50 From Brent Schlenker to Everyone:

Jab, Jab, Jab, RIGHT HOOK by Gary Veynerchuk

11:42:24 From Erica Beggan to Everyone:

Another belief that I hold is that it's not a numbers game. A philosophy I adopted from a mentor is being aware of the difference between being a Giver and a Taker. In social networking, kind of like what Dr Bob mentioned, is to position ourselves as givers so we don't come off as transactional Takers.

11:42:37 From Kristen Geany to Everyone:

Yes! the importance of the li skills sections and getting recommendations from others and prioritize the order of the skills section

11:42:49 From Erica Beggan to Everyone:

Reacted to "Jab, Jab, Jab, RIGHT..." with 🤔

11:42:55 From Connie Halvorsen to Everyone:

Reacted to "Another belief that ..." with ❤️

11:42:55 From Erica Beggan to Everyone:

Reacted to "Jab, Jab, Jab, RIGHT..." with 👍

11:42:57 From Erica Beggan to Everyone:

Removed a 😊 reaction from "Jab, Jab, Jab, RIGHT..."

11:43:07 From Brent Schlenker to Everyone:

<https://a.co/d/50DH6yX>

11:43:25 From Brent Schlenker to Everyone:

that's a link to jab jab jab right hook book.

11:43:37 From Victoria Nelson to Everyone:

I just provided a LinkedIn recommendation for a classmate in my grad program this week. I enjoy giving in that way and helping them boost their profile.

11:44:00 From Connie Halvorsen to Everyone:

Reacted to "I just provided a Li..." with ❤️

11:44:15 From Connie Halvorsen to Everyone:

Reacted to "that's a link to jab..." with 👍

11:44:18 From Kristen Geany to Everyone:

Reacted to "I just provided a Li..." with ❤️

11:44:32 From Heather Varney to Everyone:

Good way to build a portfolio too.

11:45:10 From Erica Beggan to Everyone:

Replying to "Another belief that ..."

But, one of the items that helps your LI profile optimized is having 500 connections. So if staring out, there is a little bit of a numbers strategy to employ to get optimized which does help to increase your standing in the algorithm/search results.

11:46:35 From Erica Beggan to Everyone:

Reacted to "Good way to build a ..." with 🙌

11:47:37 From Kristen Geany to Everyone:

I have to drop for another call - looking forward to the next meeting - have a great weekend!



Here is a link to Brenda Meller's book: Social Media Pie: How to Enjoy a Bigger Slice of the LinkedIn Pie <https://a.co/d/6y6ggn9>

11:47:50 From Shannon Tipton to Everyone:

Reacted to "I have to drop for a..." with ❤️

11:47:52 From Victoria Nelson to Everyone:

Reacted to "I have to drop for a..." with ❤️

11:48:32 From Connie Halvorsen to Everyone:

Reacted to "I have to drop for a..." with ❤️

11:49:16 From jennifer kirby to Everyone:

love that!

11:49:17 From Connie Halvorsen to Everyone:

Back to what Shannon said...be authentic!

11:49:43 From Shannon Tipton to Everyone:

<https://www.learningrebels.com/event/from-surviving-to-thriving-your-journey-to-career-resilience/>

11:50:06 From Brent Schlenker to Everyone:

<https://www.homedepot.com/c/ah/how-to-unclog-a-toilet/9ba683603be9fa5395fab908b90fe9e>

11:50:14 From Erica Beggan to Everyone:

Reacted to "https://www.homedepo..." with 😂

11:50:14 From Brenda L. Peterson, The Layoff Lady to Everyone:

Reacted to "https://www.homedepo..." with 🙌

11:50:17 From Jason Dreyer to Everyone:

Reacted to "https://www.homedepo..." with 🙌

11:50:30 From Erica Beggan to Everyone:

Replying to "https://www.homedepo..."

Brilliant Brent! Thank you!

11:50:38 From Victoria Nelson to Everyone:

Reacted to "https://www.homedepo..." with 😂

11:50:47 From Erica Beggan to Everyone:

Reacted to "https://www.learning..." with ❤️

11:50:50 From Erica Beggan to Everyone:

Reacted to "Back to what Shannon..." with ❤️

11:51:16 From Brenda L. Peterson, The Layoff Lady to Everyone:

Overthinking is one of the many services I provide to others. ;)

11:51:27 From Jason Dreyer to Everyone:

Reacted to "Overthinking is one ..." with 🧡

11:51:34 From Lilly-Anne Bise to Everyone:

Reacted to "Overthinking is one ..." with 😊

11:51:36 From Erica Beggan to Everyone:

Reacted to "Overthinking is one ..." with 😊

11:51:46 From Victoria Nelson to Everyone:

Reacted to "Overthinking is one ..." with 😊

11:51:51 From Connie Halvorsen to Everyone:

Reacted to "Overthinking is one ..." with ❤️

11:52:05 From Erica Beggan to Everyone:

Preach Shannon!

11:52:12 From Jason Dreyer to Everyone:

Reacted to "Preach Shannon!" with 🙌

11:52:12 From Connie Halvorsen to Everyone:

Replying to "Overthinking is one ..."

This is so me! Overthinking all the time!

11:52:13 From Rafael Morales to Everyone:

My teddy bear is called Impostor Syndrome

11:52:16 From Victoria Nelson to Everyone:

Reacted to "Preach Shannon!" with 🙌

11:52:21 From Connie Halvorsen to Everyone:

Reacted to "My teddy bear is cal..." with 😊

11:52:31 From Brenda L. Peterson, The Layoff Lady to Everyone:

Here's an article I put together on what to post on LinkedIn when you don't know where to start: <https://www.thelayofflady.com/blog/the-why-and-what-of-posting-on-linkedin>

11:52:33 From Erica Beggan to Everyone:

Reacted to "My teddy bear is cal..." with ❤️

11:54:16 From Shannon Tipton to Everyone:

<https://www.learningrebels.com/event/strategies-for-sustained-self-motivation/>

11:54:28 From Brenda L. Peterson, The Layoff Lady to Everyone:

I love that.

11:54:41 From Rafael Morales to Everyone:

Reacted to "https://www.learning..." with ❤️

11:55:22 From Shannon Tipton to Everyone:

<https://www.learningrebels.com/wp-content/uploads/2024/01/Virtual-Networking-Planner.pdf>

11:55:56 From Victoria Nelson to Everyone:

Share a resource or article.

11:56:02 From Brenda L. Peterson, The Layoff Lady to Everyone:

Reacted to "Share a resource or ..." with 👍

11:56:06 From Connie Halvorsen to Everyone:

Reacted to "Share a resource or ..." with 👍

11:56:09 From Heather Ross to Everyone:

I'm posting right now a little bit about Black History Month.

11:56:11 From Connie Halvorsen to Everyone:

Replying to "Share a resource or ..."

Same here!

11:56:19 From Victoria Nelson to Everyone:

Reacted to "Same here!" with 👍

11:56:21 From Jason Dreyer to Everyone:

Reacted to "I'm posting right no..." with ❤️

11:56:25 From Shannon Tipton to Everyone:

Reacted to "I'm posting right no..." with ❤️

11:57:11 From Rafael Morales to Everyone:

Give someone a shout-out

11:57:11 From Victoria Nelson to Everyone:

Also give a shout-out or positive feedback

11:57:25 From Erica Beggan to Everyone:

@Amy - do you have Shannon's BHAG worksheet? It may resonate with you in setting

up and breaking down those goals.

11:57:30 From Brenda L. Peterson, The Layoff Lady to Everyone:

Follow one person or company.

11:57:34 From jennifer kirby to Everyone:

easy: Follow one person or company

11:57:39 From Jason Dreyer to Everyone:

Respond / Comment with more than 8 words

11:57:44 From Erica Beggan to Everyone:

Reacted to "Also give a shout-ou..." with 👍

11:57:50 From Erica Beggan to Everyone:

Reacted to "Give someone a shout..." with 👍

11:57:55 From Erica Beggan to Everyone:

Reacted to "Follow one person or..." with ❤️

11:58:01 From Erica Beggan to Everyone:

Reacted to "easy: Follow one per..." with 👍

11:58:02 From Amy Dinning to Everyone:

Replying to "@Amy - do you have S..."

I don't believe I do. Can you share - amydinning@juno.com

11:58:13 From Erica Beggan to Everyone:

Reacted to "Follow one person or..." with 👍

11:58:16 From Erica Beggan to Everyone:

Removed a ❤️ reaction from "Follow one person or..."

11:58:27 From Erica Beggan to Everyone:

Reacted to "I'm posting right no..." with ❤️

11:59:05 From Erica Beggan to Everyone:

Reacted to "I don't believe I do..." with 👍

11:59:15 From Erica Beggan to Everyone:

Replying to "@Amy - do you have S..."

You got it!

11:59:19 From Jason Dreyer to Everyone:

And BARD integrates right into the Google Suite of products - docs etc.

11:59:40 From Connie Halvorsen to Everyone:

Replying to "@Amy - do you have S..."

I don't know if I do either, so please send to me also. [connie.halvorsen@ifpti.org](mailto:connie.halvorsen@ifpti.org)

11:59:42 From Amy Dinning to Everyone:

Thanks so much. I need to move to another webinar.

12:00:44 From Connie Halvorsen to Everyone:

I have to get off but this was great! Thank you!

12:00:53 From Victoria Nelson to Everyone:

Thanks so much!

12:00:58 From Brenda L. Peterson, The Layoff Lady to Everyone:

Thanks so much for the awesome checklist and this session full of learning and connections.

12:01:48 From Lilly-Anne Bise to Everyone:

It's my weekend to strengthen connections! What a great start. Thanks to everyone.

12:01:50 From Brenda L. Peterson, The Layoff Lady to Everyone:

Its 50 in Omaha today. :)

12:01:54 From Erica Beggan to Everyone:

We're having an atmospheric river this week

12:02:20 From Lilly-Anne Bise to Everyone:

Reacted to "We're having an atmo..." with 🙄

12:02:23 From Erica Beggan to Everyone:

Reacted to "Thanks so much for t..." with 👍

12:02:29 From Heather Ross to Everyone:

I'm picking up Girl Scout cookies and seeing an Indian American comedian